

Course Code: HCA7022-8

Course Start Date: 05/08/2017

Section: Action Plans

Week: 8

Activity: Execute an Action Plan for a Healthcare Organization

Activity Due Date: 07/02/2017

Activity Description

The purpose of this Signature Assignment is to reiterate several key concepts covered during this course. The leadership team of your hospital is very pleased with your work to date and has promoted you into a position of being responsible to see out the newly created strategic plan. To implement the plan, an action plan must be created, and your leadership team would like to see this in the next meeting.

Create a PowerPoint presentation for this meeting that includes the following:

1. Explain the important components of an action plan.
2. Provide the three stages of strategic planning (situational analysis, strategy formulation, and implementation planning) as related to your organization.
3. Note the key relationships with each and within the context of the action plan.
4. Identify consequences for the organization if each of the three stages would not have been adequately addressed. Provide recommendations for sustaining the plan into the future.

Incorporate appropriate animations, transitions, and graphics as well as speaker notes for each slide. The speaker notes may be comprised of brief paragraphs or bulleted lists.

Support your presentation with at least seven scholarly resources. In addition to these specified resources, other appropriate scholarly resources may be included.

Length: 15-20 slides (with a separate reference slide)

Notes Length: 200-350 words for each slide

Be sure to include citations for quotations and paraphrases with references in APA format and style where appropriate. Save the file as PPT with the correct course code information.

The following rubric applies to the grading for this Signature Assignment.

| Grading Rubric | | |
|--------------------------------|---|---------------|
| Criteria | | |
| | Content (20 points) | Points |
| 1 | Concisely and succinctly define the action plan. | 5 |
| 2 | Identify the three stages of strategic planning as they relate to the organization. | 5 |
| 3 | Note key relationships with each and within the context of the action plan. | 5 |
| 4 | Present consequences that may occur if each of the three stages is not addressed. | 5 |
| Organization (5 points) | | |
| 1 | Organized and presented in a clear manner. Included a minimum of seven scholarly references, with appropriate APA formatting applied to citations and paraphrasing. | 5 |
| Total | | 25 |

Upload your assignment using the Upload Assignment button below.

Learning Outcomes

- 1.0 Evaluate the role of strategic planning processes and outcomes in healthcare organizations today.
- 3.0 Assess internal and external environments and their role in the development of strategic direction.
- 4.0 Formulate a strategic plan outline for an example organization.

